



FINANCE FOR NON FINANCE MANAGERS

COURSE MODULES

- Speaking Accounting
- Accounting Framework
- Types of Accounts
- Financial Statements Analysis
- Costing Decision
- Building Budgets
- Budgeting As A Planning And Control Tool
- Investment Appraisal



INTRODUCTION :- Are you interested in making better business decisions to increase your organization's profits? If your answer is "YES" then you should enrol for this two days course. Non-Financial Managers and

Executives shall be involved in real life examples and learn how money flows through typical business, how business operate and analysing financial statements to make better business decisions which is crucial to any organization and to maximize returns.



WHO SHOULD ATTEND?

All savvy managers and executives in functions like:-

- ✓ Sales and Marketing
- ✓ Technical & Engineering
- ✓ Human Resources
- ✓ Production & Manufacturing / R&D Department
- ✓ Purchasing & Procurement
- ✓ Warehouse & Logistics
- ✓ General Manager
- ✓ Directors
- ✓ Anyone who is determined to be successful in his career

COURSE OBJECTIVES

- To provide non-financially trained personals with better understanding of how to read, understand and interpret the financial performances of a business.
- Learn standard practices, language and accounting terms
- Obtain a competitive edge by understanding the fundamental of accounting and finance
- Acquire the skills to detect early warning signs of possible project or business failure
- Expose to budgetary planning and variance analysis
- Stress on the importance of business units in achieving corporate business objectives

TRAINER PROFILE : Mr. Tan Chee Wan

Qualifications:- Fellow member of Chartered Institute of Management Accountants-FCMA(UK), Chartered Accountant (Malaysia), Chartered Global Management Accountant (CGMA)

EXPERIENCE

He is a senior member (FCMA) of the Chartered Institute of Management Accountant, CIMA and a member of Malaysia Institute of Accountants, MIA since 1992. As the only pioneer CIMA Global Membership Assessor locally as well as in Singapore, he is actively involved with CIMA and has conducted in house training as well as public training programmes on Finance and Accounting both locally and overseas. Mr. Tan has more than twenty years of hand-on experience in difference areas of management and functions in diverse industries such as auditing, printing, construction, engineering, manufacturing and trading. Other than Finance, Auditing, Taxation, Corporate Finance and Credit Control, he also involved in business development, business strategic planning, budgeting and cost management.

