



# WANFAH PROSPER PLT

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BENEDICT MORAIS is a Fellow of the Institute of Public Relations Malaysia and a Member of the Malaysian Institute of Management. He established BMV Consultancy in 2006 and is its chief executive. He was Special Adviser at ACCA based in Kuala Lumpur, Malaysia from February 2002 to February 2008.

Prior to assuming his position in ACCA, Benedict served as CIMA Malaysia's Divisional Director from April 1990 to March 2000. He was subsequently appointed CIMA's Regional Director, Business Development and served in that capacity for a further two years.

Benedict has lectured, counselled and conducted programmes for corporations, colleges and non-profit organizations for the last thirty years. He used to write occasionally for newspapers, magazines and journals. A compilation of some of his articles was published in 1995 under the title 'Stand By Your Convictions'.

In particular, Benedict has conducted training sessions on business writing skills, effective public speaking and public relations for organizations in both East and West Malaysia. He has also guest lectured at the Malaysian Institute of Management, the National Institute of Public Administration (INTAN) and the Institute of Diplomacy and Foreign Relations (IDFR). He was also one of three trainers who helped to prepare senior government officers to handle their PR and liaison duties during the Commonwealth Heads of Government Meeting in Kuala Lumpur in 1998.

Benedict holds a CAM Diploma in Public Relations awarded by Communications, Advertising & Marketing (CAM) Education Foundation, London and a Certificate in Applied Research and Educational Development Project Planning from INNOTECH, Manila. He qualified as a college trained teacher from St. Joseph's Training College in Penang.

He is a Past President of the Institute of Public Relations Malaysia. He was appointed Adviser to the School of Mass Communications, ITM in 1985 and served in the same capacity to the School of Foundation Studies, University Utara Malaysia in 1989. In 2003, he was appointed Adjunct Faculty at the Faculty of Accountancy & Management, Universiti Tunku Abdul Rahman (UTAR) and subsequently re-appointed to the position for another 3 year term in 2006. He co-edited and produced the local handbook for PR, 'Public Relations – The Malaysian Experience' in 1986. Benedict is a Past President of the Kiwanis Club of Kuala Lumpur. He was previously a training manager with a multinational corporation, a registrar with a group of UK correspondence colleges and a research and evaluation officer with the Ministry of Education, Malaysia.