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Haji Muhammad Rafiq Bin Abdullah MBA (USA), Diploma in HRM (UK), Advance Manufacturing Management (Manila), DISC Facilitator, PSMB Train-The-Trainer certificate no: TTT/0246

Muhammad Rafiq, is a management consultant and experienced trainer for more than 20 years. He has more than 18 years professional experience as a Senior Production Manager with a multinational organization (Bata Shoe Organization). He has attended various projects, consultation, production management seminars and trainings abroad in countries like France, England, S. Korea, Taiwan, India, Philippines, Bangladesh, Indonesia and Thailand. Some of the major courses he has attended include "Step Ahead" People Management from Neuvic, France, Advance Manufacturing, Management from Asian Institute of Management, Philippines and Business Booster Boot Camp by ACTION International.

Muhammad Rafiq specializes in Leadership, Management Development Programs and Teambuilding. He has designed, developed and delivered programs on personal developments and organizational effectiveness for managers and executives on : Leadership, Leadership Strategies, Managing Change, Project Management, Strategic Planning, Effective Time Management and etc.

He is very familiar with various behavioural assessments like Personality Plus , DISC and Strengths Finder. He also has good knowledge on Blue Ocean Strategy, SWOT and NLP. Concepts are translated into applicable and practical techniques because he believes that people not only need to know what to do but more importantly, how to do it by being motivated. He is a training consultant who speaks through experience by relating real life experiences in order to strengthen the level of understanding by participants.

Muhammad is an energetic and versatile trainer who is able to conduct programs in both the English and Malay language. Muhammad gives his very best in every training session filled interactive lectures, mini case studies, role plays and stimulation activities. Theories are translated into practical applications because he believes that people not only need to know what to do, but more importantly how to do it. His training enhances participants' performance and effectiveness allowing them to contribute positively to their organizations.