WANFAH PROSPER PLT

KRISHNAMOORTHY MUTHALY
BSc (Honours) Communications
PSMB Train-The-Trainer certificate no: TTT/8814

Krishnamoothy Muthaly is a journalist who lives by his convictions. A veteran in media relations, Krishnamoorthy is passionate about providing readers with fast-paced stories, and adopts a decidedly different view to storytelling. His penchant for nothing but the truth has honed his investigative journalistic skills throughout his career, as he seeks to untangle the truth from a complex web of spins.

Self-motivated, resourceful and versatile, Krishnamoothy is one who goes beyond the superficial façade of life. One contributing factor that lends depth to his writing is his humble background. He started work as a junior officer in Tenaga Nasional from 1989 to 1979, and saved his earnings to pursue a degree in journalism at the University of Tennessee, Knoxville. Whilst at the university, he played a prominent role in the Knoxville festivals. Unprecedented in the history of the university, Krishnamoorthy organised a meeting for student leaders with former President Jimmy Carter in 1982.

As a senior reporter with The Straits Times and The Star for more than two decades, he has highlighted society's concerns. He has gone undercover as a beggar, security guard, blind man, a physically challenged passenger, a salesman and a Member of Parliament. His exclusive scoops have not only brought timeless insights to readers but have also provoked our conscience, while unveiling the good and the bad about human nature.

With his crisp writing style and inquiring mind, he bagged several awards, including the Journalist of the Year 1987 from the Malaysian Press Institute and Consumer Journalist of the Year. Apart from writing, Krishnamoorthy is a media coach specialising in media writing and crisis management. He has also served as an academic with various universities, imparting his journalism knowledge to students. He is currently an Associate Professor at an internationally acclaimed university.