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Dr. Steven Liew Woon Choy CA(M), FCMA, CGMA, PhD, MBA

PSMB Train-The-Trainer certificate no: TTT/0729

Dr Steven Liew is a Senior Member (FCMA) of the Chartered Institute of Management Accountants (CIMA), UK and is Chartered Accountant of the Malaysian Institute of Accountant (MIA). He has an Asia Pacific Executive MBA (for senior executives) from the National University of Singapore and a PhD in international finance with Rushmore University of USA.

Dr Liew had worked in private sector companies, ranging from family-run businesses to professionally manage multi-national corporations in South Asia and the ASEAN region. He has accumulated more than 39 years working experience in senior financial & operational management positions spearheading the profitability and growth of companies. Dr. Liew's experience is extensive in both width and depth & his strength in crunching numbers and skill in corporate turnaround and transforming businesses makes him an invaluable Chair for all business leaders wanting to spearhead their company to greater heights.

He is currently the Chief Executive Officer providing management consultancy and training specialising in Power BI, GST, Forecasting, Fast closing monthly, leadership, Strategic Planning, budgeting, accounting, finance, Cost reduction, credit management & loan recovery.

His focus is on building CEOs in outperforming their competitors. As a CEO Coach, he motivates leaders to make a change in thinking, thinking out of the box, to achieve better than industry benchmark results for their businesses so that they can live a more balanced and a richer personal life. His mission is to help release the full potential of people and organizations through fusion & integration of East and West Thinking.